



ENCHANTMENT RESORT ANNOUNCES THE GROUNDBREAKING OF NEW ACTIVITY CENTER, TRAIL HOUSE

The iconic Sedona property begins construction of its new adventure and activity center, Trail House at Enchantment Resort, to serve as the hub for mountain biking and hiking



Photo rendering of Trail House at Enchantment Resort (Photo credit: Enchantment Resort)

(Sedona, AZ; October 17, 2019) – [Enchantment Resort](#)—Sedona’s premier destination resort for mountain biking, hiking and outdoor adventure, nestled in the heart of Boynton Canyon—today announces the groundbreaking of the new multi-faceted **Trail House at Enchantment Resort**, to be completed summer 2020. Elevating Enchantment Resort’s current robust outdoor and adventure programming, the new activity center will further expand guests’ options to move and be moved in the heart of Sedona.

Trail House at Enchantment Resort, designed by Gluckman Tang Architects, will serve as an epicenter for activity and adventure. The New York-based firm also designed [Mii amo](#), Travel + Leisure’s 2019 and 2018 #1 Domestic Destination Spa, located steps away from the new resort enhancement. With over 4,000 active square feet, Trail House will offer a retail space for professional-grade equipment and accessories, a shop for bike rentals, fitting, assembly and purchase and an area dedicated to the discovery and education of Sedona’s iconic trails. Guests of Enchantment Resort and Mii amo will also have access to learn from, hike with or ride alongside the resort’s expert guides who bring decades of combined Sedona-specific trail experience.

With the debut of Trail House at Enchantment Resort, the property will also introduce a variety of new programming including an all-new Canyon to Creek challenge for biking enthusiasts. Guests who finish the 20-mile roundtrip ride will receive an exclusive amenity on-property. Additionally, to help educate the Sedona youth on the locale, Trail House will welcome classrooms from West Sedona Elementary School for annual field trips to coincide with their geography, flora and fauna and physics curriculums.

“With exclusive ride-in, ride-out trail access to over 300 miles of trails and 21 expert guides, the resort has developed an array of programming that encourages guests to discover Boynton

Canyon from a unique perspective,” says Enchantment Resort Managing Director Stan Kantowski. “With the announcement of Trail House, we are working to define a new standard for outdoor adventure and will continue to introduce new and compelling experiences for our guests.”

The announcement of Trail House follows the recent appointment of Jim Foss, Enchantment Resort’s new Director of Outdoor Adventure and Activities. Foss will oversee the operations of the Trail House, including the resort’s 100+ scheduled weekly activities.

“Guests have a variety of options for adventure travel destinations, at Enchantment Resort we strive to be the premier resort for biking and hiking,” says Foss. “The development of Trail House is a reflection of our dedication to creating unforgettable adventures for guests and highlighting Sedona’s spectacular red rocks that surround the resort.”

Guests do not need to wait until summer 2020 to experience these red rocks and meet the team of guides. Enchantment Resort is hosting the second annual [Ride the Red Rocks](#) this **November 14-17**, an epic three-day mountain biking adventure suited for all skill levels. Riders will move and be moved alongside professional long-distance mountain bike racer Kaysee Armstrong, and for those new to the sport, Armstrong will lead an introductory skills course. Leslie Hittmeier, adventure photographer, freelance writer and film producer, will document the adventures of the group and host a post-ride, fireside happy hour to encourage storytelling and community with like-minded riders. Enchantment Resort’s expert guides, many of whom blazed Sedona’s beloved trails, will lead the group through thrilling guided rides each morning, with optional sunset ride experiences for those eager to see the beauty of Boynton Canyon in a new light. For more information, visit ridetheredrocks.com.

Beginning October 17, find hi-resolution renderings of Trail House and activity programming updates online at enchantmentresort.com/trailhouse.

About Enchantment Resort

Enchantment Resort is located in Sedona, Arizona, 110 miles north of Phoenix and Scottsdale, and 114 miles south of the Grand Canyon. Surrounded by the towering red rock walls of northern Arizona's Boynton Canyon, the 70-acre Enchantment Resort offers 218 casita guestrooms, designed to provide a rare perspective, embracing the awe-inspiring scenery with one-story accommodations and panoramic vistas. The destination appeals to couples looking for a romantic getaway, friends seeking an active or restorative retreat and multi-generational families wanting to reconnect in a place of natural beauty. Enchantment Resort is a part of the [Enchantment Group](#) portfolio of award-winning properties, within steps of [Mii amo, a destination spa](#).

###